

Cowboy-Themed Sponsor Booth Opportunities

Perfect for brands that want high visibility, family engagement, and a fun Western twist.

Stick-Horse Rodeo Arena

Overview: Kids race on stick horses through a mini obstacle course. **What We Provide:** Course setup, stick horses, signage. **Sponsor Provides:** Branding on course markers, medals, or bandanas. **Why It Works:** High-energy activity that draws constant foot traffic and great photo moments.

Lasso Practice Station

Overview: Children learn to rope a (fake) steer head mounted on hay bales. **What We Provide:** Steer heads, hay bales, ropes, safety supervision. **Sponsor Provides:** Branded ropes, signage, or small giveaways. **Why It Works:** A classic cowboy skill that kids love trying again and again.

Cowboy Cookie Decorating Corral

Overview: Kids decorate cowboy-themed cookies (hats, boots, horses). **What We Provide:** Tables, icing, sprinkles, cookie shapes. **Sponsor Provides:** Branded aprons, napkins, or take-home cookie bags. **Why It Works:** Perfect for food-related sponsors and creates a sweet, memorable experience.

Gold Rush Mining Adventure

Overview: Children sift through sand to uncover “gold” or gemstones. **What We Provide:** Mining troughs, sand, gold pouches. **Sponsor Provides:** Branded treasure bags or “Gold Rush Partner” signage. **Why It Works:** A hands-on, sensory activity that keeps kids engaged.

Cow Milking Challenge (Fake Cow)

Overview: A life-size wooden or inflatable cow lets kids “milk” water-filled udders. **What We Provide:** Cow setup, water system, towels. **Sponsor Provides:** Branded signage or dairy-themed giveaways. **Why It Works:** Silly, fun, and always a crowd favorite.

Western Face Painting & Tattoos

Overview: Sheriff stars, horseshoes, cacti, and cowboy hats. **What We Provide:** Artists, supplies, seating. **Sponsor Provides:** Branded mirrors, signage, or temporary tattoo sheets. **Why It Works:** High-visibility booth with long lines and happy parents.

Old-Timey Photo Booth

Overview: Kids dress up in cowboy hats, vests, and toy props for themed photos. **What We Provide:** Backdrop, props, photographer. **Sponsor Provides:** Logo on printed photos or digital frames. **Why It Works:** Sponsors get long-lasting brand impressions through take-home photos.

Little Ranchers Petting Zoo

Overview: Gentle animals like goats, sheep, rabbits, and mini ponies. **What We Provide:** Animal handlers, fencing, sanitation. **Sponsor Provides:** Branded signage or “Meet the Animals” cards. **Why It Works:** A guaranteed magnet for families and a warm, community-friendly brand moment.

Cowboy Music Corner

Overview: Kids try simple instruments like mini banjos, tambourines, and washboards. **What We Provide:** Instruments, staff, seating. **Sponsor Provides:** Branded

instrument stickers or music-themed giveaways. **Why It Works:** A creative, low-pressure activity that encourages exploration.

Build-a-Brand Workshop

Overview: Kids stamp their initials onto leather bookmarks or wooden tokens. **What We Provide:** Craft materials, stamping tools, supervision. **Sponsor Provides:** Branded craft bags or “Maker Station” signage. **Why It Works:** A tactile, take-home craft that feels authentically Western.